

## MEDIAKIT 2017



### Lekko International

Lekko International has entered its 38<sup>th</sup> year of publication and appears bi-monthly (every even month) packed with information about the world-wide towage and salvage market, in the English language. Reports on new and historic tugs, salvage vessels, salvage cases, transports, etc. Reports about new buildings (technical specifications), a sales and renaming's section, reports on local towage activities. Company histories, shipyard histories, fleet-lists, etc.

Lekko International publishes about deep-sea salvage and towage, harbor towage, inland waterways, offshore supply vessels (involved in the towage and/or salvage industry) on a worldwide basis.

In addition to this international issue Lekko magazine appears bi-monthly (every uneven month) a completely different edition in the Dutch language, mostly oriented on the European market. For the Lekko magazine a separate media kit (in Dutch) is available.

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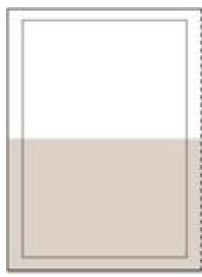
## ADVERTISEMENTS SIZES AND RATES EXCLUDING VAT AS PER 1 JANUARI 2017

(Rates per issue)

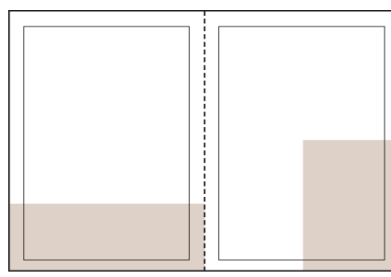
		1 x	3 x	6 x
<b>1/1</b>				
185 x 278 mm	full color	€ 1475	€ 1395	€ 1325
<b>1/2</b>				
185 x 136 mm	full color	€ 895	€ 825	€ 775
<b>1/4</b>				
185 x 68 mm	full color	€ 500	€ 475	€ 435
90 x 136 mm				



1/1 page  
185 x 278 mm



1/2 page  
185 x 136 mm



1/4 page  
185 x 68 mm      90 x 136 mm

### Back cover:

20% extra on all rates

### Specific page:

We cannot guarantee advertisements to be inserted on any specific page, although special requests will receive extra attention.

### Discounts

Discounts are given within 12 months (year of insertion) according to relevant scale.

Scale	Quantity scale		
3 ads	5 %	2 pages	5 %
6 ads	10 %	3 pages	10 %

### Terms of payment:

Payment in euro's unless otherwise arranged

3 % discount on advance payment

2 % discount on payment within 8 days as from date of invoice

14 days net as from date of invoice

For special advertising forms, for example a combination with the Lekko magazine in Dutch, please contact us.

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Advertising: Frank van Gils • Tel. 00-31-653 888 266 • E-mail: frank.van.gils@planet.nl

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## TECHNICAL INFORMATION

<b>Printing:</b>	offset
<b>Screen:</b>	60 lines/cm
<b>Print size:</b>	210 mm wide x 297 mm height
<b>Type area:</b>	185 mm wide x 278 mm height
<b>Advertising material:</b>	digital documents - Certified PDF or Mac-compatible by e-mail: <b>frank.van.gils@planet.nl</b> Consult Frank van Gils for specifications
<b>Technical costs:</b>	advertising material not ready for the printer will be prepared by us at nominal costs which will have to be paid on top of the advertisement rate.
<b>Advertising design:</b>	can be arranged with Lekko's DTP office at reasonable cost.
<b>Publication frequency:</b>	6 times a year
<b>Publication date:</b>	every second month, the fourth week
<b>Closing date:</b>	4 weeks before publishing date
<b>Distribution:</b>	world-wide to persons and companies interested in, or involved in, towage, salvage and offshore operations.

## CONTACT

### Advertising:

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Frank van Gils  
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E-mail: frank.van.gils@planet.nl

### Post address advertisements:

P.O. Box 139  
2170 AC Sassenheim

### Bank Account

RABO Sassenheim nr. 3572.06.223  
IBAN: NL98 RABO 0357 2062 23  
VAT nr 1842.00.866.B.02.1240

### Publisher:

Stichting Lekko Foundation

### For subscriptions contact:

Stichting Lekko Foundation  
Hooiland 35  
9205 ED Drachten  
The Netherlands  
E-mail: subscribe@lekko.org  
Website: www.lekko.org

## Editorial schedule 2017 – Volume 38

Number	Month	Special theme	Deadline for ads	Publication date
217	FEBRUARY		15 January 2017	24 February 2017
218	APRIL	<i>Tugnology</i> <i>Rotterdam (23th-24th May)</i>	15 March 2017	28 April 2017
219	JUNE		15 May 2017	23 June 2017
220	AUGUST		15 July 2017	25 August 2017
221	OCTOBER	<i>Europort</i> <i>Rotterdam (7<sup>th</sup>-10<sup>th</sup> November)</i>	15 September 2017	27 October 2017
222	DECEMBER		15 November 2017	22 December 2017

## Our regular sections:

News from everywhere / Offshore transactions / New tugs / Around the UK from port to port / Salvage & Transport news / Feature articles about new developments, companies, shipyards or maritime history